Digitech's Goals and Values

We are passionate about what we do. We care about every stakeholder in our company.
To ensure we operate consistently toward these ends we commit to the following:

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1) Hire & Develop GREAT People
It is the most important thing we do.
People do business with people
they like and trust.

**2) Perform As Though
You Own The Company**
Take personal responsibility
for team success.

**3) Provide Superior
Products and Services**
Price/performance, ease-of-use,
feature/functionality and architectural
flexibility are the foundation on which
we develop our products and services.

4) Ask Questions
Understand why you are doing what
you are doing. Never blindly follow.

**5) Provide Legendary
Customer Service**
Listen to customers and care for them
beyond their expectations.

6) Employ Good Judgment
Work smart and pursue excellence
in everything we do.

7) Consider The Future
Keep your eye on the prize. Don't let the
short-term dominate objectives.

8) Operate With Integrity
It builds priceless credibility.

9) Be Humble
It helps keep an open mind and
respect for others.

10) Change Is Good
Change is constant.
How we respond is our choice.

11) Teamwork
Teams are more powerful
than individuals.

**12) Know The Value Of
Your Contribution**
Everyone has an important role
that others depend on being done right.

13) Embrace Diversity
Be flexible and open to ideas
and perspectives different from your own.

14) Have Fun!
Do what you love and the money will follow.